



King's Academy **Easthampstead Park**

**It takes a whole community to raise a child.**

J:\Whole School\2024-25\Studybugs Trial Ltr - SP - 08-01-2025.docx

8 January 2025

Dear Parents/Carers

### **Re: Trial of Studybugs for Reporting Attendance 13 January - 14 February 2025**

We are writing to inform you about an exciting new initiative we will trial at King's Academy Easthampstead Park (KAEP) to streamline attendance reporting and monitoring.

As part of our ongoing efforts to enhance communication with parents and improve attendance management efficiency, we will introduce Studybugs, a user-friendly app for reporting and tracking student attendance.

Studybugs allows parents to notify the school of absences and report attendance-related matters quickly and easily.

#### **What is Studybugs?**

Studybugs is a digital platform designed to simplify attendance reporting, making it more efficient and reducing the need for phone calls, emails and paperwork. Parents and carers will be able to:

- Report student absences directly through the Studybugs app or website.
- Receive updates about their child's attendance in real time.
- The app also provides links to NHS advice linked to the symptoms you report your child is experiencing.

#### **How will the trial work?**

We will start the Studybugs trial on 13 January 2025 and continue until the end of Term 3 on 14 February 2025. We would like all parents to download the Studybugs app and/or create an account to report absences from 13 January 2025. This will replace our current system of reporting absences via phone calls or emails.

To get started, please follow these simple steps:

1. Download the [Studybugs](#) app from the App Store/Google Play.
2. Register using your email address and your child's details.
3. Report any absences by selecting the relevant date and reason for the absence.
4. You will receive notifications confirming your report.

#### **Why use Studybugs?**

- **It helps safeguard your child** verifies that reports of your child's absence have really come from you.
- **It saves you time—it takes seconds to give the school all they need, and they will know they have got the message even if you're reporting at 6 am or 11 pm the night before.**
- **It gives you official guidance from the UK Health Security Agency (formerly Public Health England) on the need to stay off school based on the symptoms or illnesses you experience.\***
- **Confidential and secure.** Your personal data is kept strictly confidential between you and your child's school.

\*[Studybugs](#) does not provide medical advice or diagnosis — please consult your GP for this.



Ringmead, Bracknell, Berkshire, RG12 8FS

Tel: 01344 304567

info@kgaeasthampstead.uk

Headteacher: Mrs Liz Cook MA, BA(Hons) FCCT

This trial will help us assess how well Studybugs improves attendance communication between school and home. Studies and referrals from existing schools that use the app state it provides a more streamlined and digital approach to reporting absences, saving time for both parents and staff.

We will collect feedback throughout the trial to evaluate whether this service should be rolled out fully. If you encounter any issues or have any questions during the trial, please do not hesitate to contact the school on 01344 390824.

For some students, we will continue to make additional calls to you to support or satisfy the requirements for partner services such as Social Care.

Thank you for your continued support in ensuring that your child's attendance is reported accurately.

We look forward to working together to make this initiative a success.

Yours faithfully

A handwritten signature in black ink, appearing to be 'S Puttick', written in a cursive style.

**Mr S Puttick**  
**Director of KAEP6, Attendance Lead**